



MEMBER MEETING

July 19, 2012

ATTENDEES (31 TOTAL)

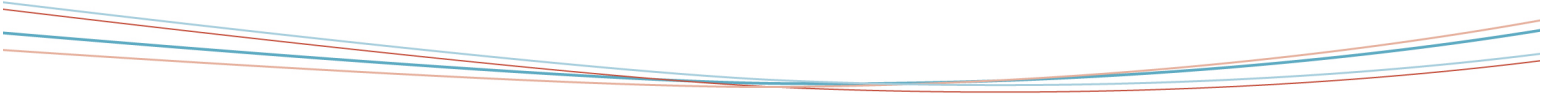
Evelyn Bando, NeighborWorks America
Armon Batiste, California Native
Development Network
Lonnie Brewer, Cheyenne River Chamber of
Commerce
Eric Buch, Four Directions Development
Corporation
Stephanie Cotsirilios, Starboard Leadership
Consulting
Joanna Donohoe, Seven Sisters Community
Development Group
Melanie Friedman, Friedman Associates
Jeff Gilbreath, Hawaiian Community Assets
Len Goeller, Navajo CDFI Inc.
William Guevara, Oweesta
Susan Hammond, Four Directions
Development Corporation
Will Hancock, Lei Ho'olaha
Sheila Herrera, Tiwa Lending Services
Ron Jacobs, Wells Fargo Bank

Lori Larson, Black Hills Community Loan
Fund
Rachel Lindvall, Rosebud SDSU Extension
Cindy Logsdon, Citizen Potawatomi CDC
Lisa Lomavaya, Hopi Credit Association
Greg Malaby, Westwater Financial
Cindy Mittlestadt, Cook Inlet Lending Center
Vickie Oldman-John, Kitseallyboy Consulting
Diana Pickernell, Chehalis Tribal Loan Fund
Nikki Pieratos, Bois Forte Band of Chippewa
Rosalee Puaoi, Council for Native Hawaiian
Advancement
Christine Roberts
Russ Seagle, Sequoyah Fund
Vaughn Sieweumptewa, Hopi Credit
Association
Guy Storyjacket
Pete Upton, First Ponca Financial
Alice Veenstra
Darlene Willis, Choctaw Federal Credit Union

NOTES

1. Meeting opened with an explanation of webinar etiquette, features and controls participants can use to interact with presenters during webinar. Attendees introduced themselves via an interactive exercise.
2. A brief overview of the meeting was provided.
3. Business items were announced:
 - a. The Native CDFI Network was awarded a grant from the Northwest Area Foundation - \$75,000 for 18 months, ending December 2013.
 - b. The Native CDFI Network is still accepting membership renewals and also new applications. Contact Heidi Cuny for more information.

4. Upcoming events were announced:
 - a. Native Pre-Conference Event on September 19th, 2012 at the CFED Assets Learning Conference in Washington DC.
 - b. Native CDFI Network Annual Gathering will be held during the OFN Conference, October 15-18, 2012 in San Antonio, TX.
5. The presenters and their qualifications on the topic of governance were provided.
 - a. Melanie Friedman of Friedman Associates
 - b. Stephanie Cotsirilos of Starboard Leadership Consulting
6. An overview of Board roles and responsibilities was provided. The Board is responsible for keeping the nonprofit to its mission. The Board is charged with being faithful to the nonprofits mission first, not in their own interest or another organization's interest.
7. A poll was taken: What role do you play in your organization? The breakdown of meeting attendees was:
 - a. 22% Board Member
 - b. 26% Executive Director
 - c. 41% Other
 - d. 11% No Answer
8. A poll was taken: How old is your organization? Following are the answers.
 - a. 41% 0-5 years
 - b. 15% 5-10 years
 - c. 33% 10 or more years
 - d. 11% No Answer
9. Life stages of a nonprofit were explained.
 - a. In the organizing stage a nonprofit is usually a small group of people organized around a central leader. In this phase the Board usually does everything.
 - b. In the governing stage, the Board evolves into a governing board that leaves the day-to-day functions to the organization's staff.
 - c. In the institutional phase, the Board becomes larger and governance structures become more sophisticated.
10. A poll was taken: What lifecycle stage do you think your organization is in?
 - a. 22% Organizing Phase
 - b. 33% Governing Phase
 - c. 19% Institutional Phase
 - d. 4% Not Sure
 - e. 22% No Answer
11. Key roles and responsibilities of board and staff were explained. As an organization goes through the phases of development, it can create conflict or confusion between the staff's role and the Board's role. Key activity in a nonprofit is:
 - a. Establishing mission and vision
 - b. Identifying goals and objectives
 - c. Designing implementation plan
 - d. Implementing the plan
 - e. Collecting data on results
 - f. Evaluating the data
12. Two case studies were presented:
 - a. Case Study 1: The evolution of a Community Chest into a United Way.
 - b. Case Study 2: Evolution of a founding board 15 years later.
13. Establishing clear expectations of board members at the time they come on is key to getting board members involved. Developing a board policy manual defines what responsibilities the board has and



defines how things should be done. Setting term limits is a way to help everyone on the board have an equal say.

14. A sample board job description and annual agreement was provided to attendees. This job description clearly outlines what is expected of a board member.
15. Board work can be categorized into three levels. Fiduciary level consists of financial oversight. Strategic level works with the executive director and looks at long term goals. Visionary level gives a life-changing insight into the organization.
16. In the cycle of ongoing board development, it is important to inventory the skills that are in the current board. An Excel spreadsheet was provided as a handout.
17. Board development should be a year-round process. Typical components of board development include: Board Profile; Recruit and Select New Members; Elect Board Members; Orientation; Ongoing Support and Recognition; Training and Development. It is critical to have all board members present at orientation. Orientation is not just for new members. A self-assessment was provided as an example tool that can help determine what kind and level of further development is needed.
18. Advantages and disadvantages of term limits were discussed.
19. Challenges of Native CDFI boards were discussed. A question was posed that inquired about the interest of the Tribe or Tribal Council being put ahead of the interest of the nonprofit organization.
20. Meeting attendees were encouraged to connect with the Native CDFI Network through Facebook and subscribing to our email alerts.
21. Next meeting will be September 20, 2012, 1pm Pacific Time.