





January 27, 2022

NCRC: A PARTNER FOR NATIVE CDFIS

Overview and Housekeeping

Today's Presentation

- A Brief History of CRA & NCRC
- A Tutorial on Community
 Reinvestment Act (CRA) Exams
- An update on NCRC's Community Benefit Agreement Efforts

Questions.

We'll take questions at the end.

We'll answer as many as we can after the presentation and in follow-up materials.







Greg Wilson

AN INTRODUCTION TO NCRC

A **good bank** can anchor a vibrant community

It can be as important to the success of a community as a good school, or a hospital

Like some public institutions, banks have obligations too

They have an obligation to address **community needs**

They have an obligation to produce a **public benefit**





COMMUNITY REINVESTMENT ACT (CRA)

- Passed in 1977, the Community Reinvestment Act was part of a series of legislative attempts to end redlining and discrimination in housing, including:
 - Fair Housing Act
 - Equal Credit Opportunity Act
 - Home Mortgage Disclosure Act
- Establishes a "continuing and affirmative obligation" for banks to meet "the credit needs of its entire community . . . consistent with the safe and sound operation of the institution"
- Creates a framework for the community to engage with the bank



About NCRC

The National Community Reinvestment Coalition and its grassroots member organizations create opportunities for people to build wealth. Its members include community reinvestment organizations; community development corporations; local and state government agencies; faith-based institutions; community organizing and civil rights groups; minority and women-owned business associations, as well as local and social service providers from across the nation.

Programs & Services

- Agenda-setting research, training, insight
- Renovate and build affordable homes for lowand moderate-income families
- Counseling for home buyers and owners
- Business-building expertise for entrepreneurs
- Train and support housing counselors
- Test and challenge discrimination in financial services and housing

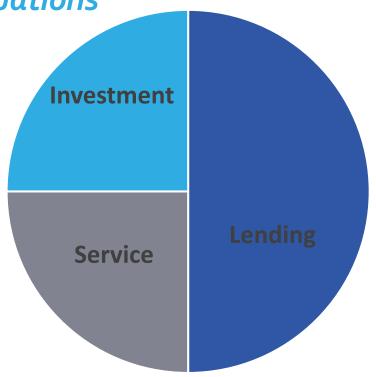
- Convene and facilitate agreements between financial institutions and community networks to increase lending, investments and philanthropy in neighborhoods that need it
- Represent members before Congress and federal regulatory agencies
- Routinely cited by journalists, economists and scholars focused on banking, housing, urban renewal, rural development and civil rights.



How Is CRA Supposed to Work?

Performance Evaluations

- The ratings regulators give come from their performance on three separate tests, sometimes referred to as component tests
- Banks' ratings are based on data analysis, reviews of records, and public comments

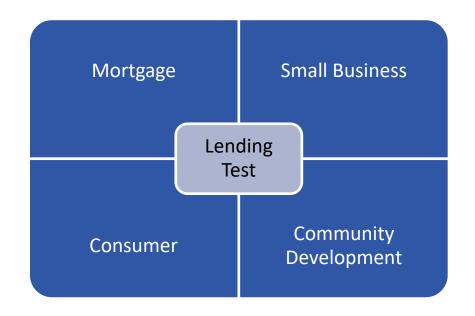




How Is CRA Supposed to Work? Lending Test

This test assesses how well the bank is serving the credit needs across four main areas

Low to moderate income (LMI) borrowers and neighborhoods are the focus









Catherine Petrusz

NAVIGATING CRA EXAMS

Performance Evaluations (aka "CRA exams")

The CRA requires banking regulators to assess each bank's record of meeting the **credit needs of their local communities**, including low- and moderate-income areas.

Every 3-4 years, banks get a CRA rating resulting from a **performance evaluations** undertaken by the bank's primary federal regulator:

- Federal Deposit Insurance Corporation (<u>FDIC</u>);
- Federal Reserve Board (FRB); or
- Office of the Comptroller of the Currency (OCC)



Performance Evaluations (aka "CRA exams")

- CRA ratings are based on an evaluation of three areas of bank activities, sometimes referred to as "component tests"
 - Lending Test
 - Investment Test
 - Service Test
- All of the tests measure performance in the bank's "assessment areas" which are the geographic area where the bank has branches
- Banks' ratings are based on data analysis, reviews of records, and public comments



HOW IS CRASUPPOSED TO WORK?

Banks can receive the following ratings on CRA exams:

- Passing
 - Outstanding
 - Satisfactory

- Failing
 - Needs to Improve
 - Substantial Non-compliance



	FNBO Performance Tests				
Performance Levels	Lending Test*	Investment Test	Service Test		
Outstanding	x	Х			
High Satisfactory			х		
Low Satisfactory					
Needs to Improve					
Substantial Noncompliance					

^{*} The lending test is weighted more heavily than the investment and service tests when arriving at an overall rating.



Appendix B: Summary of Multistate Metropolitan Area and State Ratings

RATINGS: FNBO								
Overall Bank:	Lending Test Rating*	Investment Test Rating	Service Test Rating	Overall Bank/State/ Multistate Rating Outstanding				
FNB0	Outstanding	Outstanding	High Satisfactory					
Multistate Metropolitan A	Area or State:							
Omaha CSA Outstanding		Outstanding	High Satisfactory	Outstanding				
State of Colorado	Outstanding	Outstanding	High Satisfactory	Outstanding				
State of Illinois	Outstanding	Outstanding	Low Satisfactory	Outstanding				
State of Kansas	Outstanding	Outstanding	Needs to Improve	Satisfactory				
State of Nebraska	Outstanding	Outstanding	High Satisfactory	Outstanding				
State of South Dakota	High Satisfactory	High Satisfactory	High Satisfactory	Satisfactory				
State of Texas High Satisfactory		Outstanding	Substantial Noncompliance	Satisfactory				

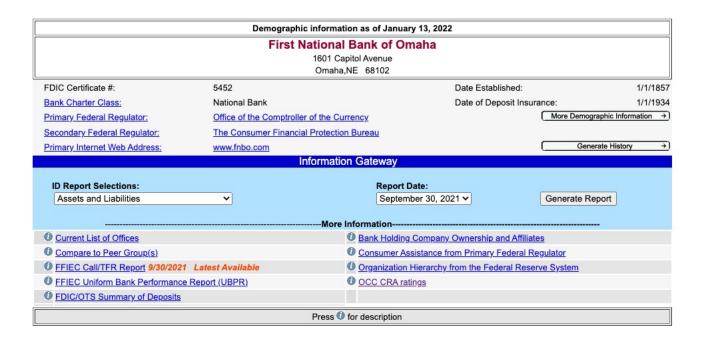
^(*) The lending test is weighted more heavily than the investment and service tests in the overall rating.



FINDING A CRA PERFORMANCE EVALUATION

- Determine bank's CRA regulator: <u>FDIC Institution</u> <u>Directory</u>
- 2. Find the CRA Performance Evaluation:
 - Community Reinvestment Act Search (federalreserve.gov)
 - CRA Community Reinvestment Act (CRA) (occ.gov)
 - FDIC: CRAPES









Community Reinvestment Act (CRA)

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The <u>Community Reinvestment Act of 1977</u> (CRA) encourages certain insured depository institutions to help meet the credit needs of the communities in which they are chartered, including low— and moderate—income (LMI) neighborhoods, consistent with the safe and sound operation of such institutions.

The CRA requires federal banking agencies to

- assess the institution's record of meeting the credit needs of its entire community, including LMI neighborhoods, consistent with the safe and sound operation of such institution, and
- take such record into account in its evaluation of an application for a deposit facility by such institution.

2021 Final CRA Rule (Based on 1995 CRA Rule)

On December 14, 2021, the Office of the Comptroller of the Currency (OCC) issued a final rule to rescind the June 2020 CRA rule and replace it with a rule based on the rules adopted jointly by the federal banking agencies in 1995, as



Charter/ Docket	Bank	City	State	Evaluation Date	Rating	Examination
209	First National Bank of Omaha	Omaha	NE	04/08/2019	Outstanding	Large Bank
209	First National Bank of Omaha	Omaha	NE	01/04/2016	Outstanding	Large Bank
209	First National Bank of Omaha	Omaha	NE	01/03/2011	Satisfactory	Large Bank
209	First National Bank of Omaha	Omaha	NE	10/16/2006	Satisfactory	Large Bank
209	First National Bank of Omaha	Omaha	NE	07/26/1999	Satisfactory	Large Bank
209	First National Bank of Omaha	Omaha	NE	02/19/1997	Outstanding	
209	First National Bank of Omaha	Omaha	NE	01/13/1995	Outstanding	
209	First National Bank of Omaha	Omaha	NE	05/19/1993	Outstanding	



Example: FDIC CRA Exams ("CRAPES")





Example: FRB CRA Evaluations









Juan Leyton

COMMUNITY BENEFIT AGREEMENTS

CRA WORKS WHEN YOU DO



"Full responsibility for CRA enforcement has always been the job of people in the neighborhoods."

Gale Cincotta, Chairperson, National People's Action and Executive Director, National Training and Information Center



Community Benefit Agreements (CBAs)

- Regulators look closely at CRA performance when banks want to buy or merge with another bank.
- CBAs are a way for banks to spell out, in writing, how they will satisfy CRA requirements for 3-5 years following a merger.
- CBAs are agreements are between banks and community groups.



CBAs and NCRC

NCRC plays the role of facilitator and negotiator on behalf of community groups that are members of NCRC.

CBA Step One: NCRC analyzes local lending and community development data, and reviews it with NCRC member organizations to identify gaps in services and how a bank merger would affect LMI constituents.



CBAs and NCRC

CBA Step Two: With data in hand, NCRC seeks commitments from the banks to participate in a series of local market meetings, where NCRC members discuss their experiences and views on their community needs and propose improvements to the bank's community reinvestment plans.



CRA WORKS WHEN YOU DO

CBAs depend on collaboration between banks and community organizations. That starts with dialogue and negotiation on the scope and scale of a bank's CBA commitment, and it continues after an agreement is signed through community councils set up to advise on implementation and monitoring of the agreement.



CRA WORKS WHEN YOU DO

- <u>Explainer: How NCRC brings banks and local leaders</u> together for community benefits agreements » NCRC
- First Citizens Bank in February 2021 for \$16 billion.
- PNC Bank in April 2021 for \$88 billion.
- Huntington Bancshares in June 2021 for \$40.7 billion.
- M&T Bank in October 2021 for \$43 billion.



Become A Member

www.ncrc.org/membership

We're a network of local and national nonprofits, government and educational institutions.

Together, we lead the movement for a #JustEconomy.

For upcoming training and events from NCRC, visit:

www.ncrc.org/events



Save the Date!

2022 Just Economy Conference June 13 – 15, 2022

Washington Hilton, 1919 Connecticut Ave NW, Washington, D.C. 20009

America needs a new reality rooted in a Just Economy.

Come to the **national event** for community, policy, government,
business and foundation leaders who work for fairness in lending, housing and
business, and to make all Americans equal parts of the
formula for national success.







Questions?





Contact:

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Member Resources

TOOLS

FAIR LENDING TOOL

Produce a custom report on the mortgage/small business lending and bank branch networks in your area.

MEMBER HUB

Become a member and gain access to exclusive content.

JUST ECONOMY FORUM

A network for members: Share knowledge, opportunities, successes and challenges.

BANK BRANCH LOCATOR

An interactive dashboard to locate clusters, branch deserts and gather additional data on how branches are serving your community.

REPORTS









#TreasureCRA

A campaign to strengthen CRA.

ncrc.org/treasurecra

TAKE ACTION

TOOLKIT

SHARE

SIGN UP FOR UPDATES

Metro Area Select your city to see how much CRA (All) See what is at risk in qualified lending was reported from 2009 through 2018. your community with Mortgages to LMI Borrowers or this tool. Include these \$2,260,454,727,850 Neighborhoods findings in a comment Business Loans to LMI Neighborhoods \$564,179,101,280 letter about the proposed rules. Loans to Small Businesses \$638,349,745,000 (+ableau + + -+ + & P 15

