

May 2, 2023

The Honorable Patty Murray, Chair U.S. Senate Appropriations Committee 154 Russell Senate Office Building Washington, D.C. 20510 The Honorable Kay Granger, Chairwoman U.S. House Appropriations Committee H-307 U.S. Capitol Building Washington, D.C. 20515

Re: Calling on Congress to Increase Funding for the CDFI Fund Native American CDFI Assistance (NACA) Program to \$50 Million for FY 2024

Dear Chair Murray and Chairwoman Granger,

On behalf of the Native CDFI Network (NCN), the only national membership organization solely dedicated to serving and supporting Native community development financial institutions (CDFIs), we write to request your support of the CDFI Fund's Native American CDFI Assistance (NACA) Program in the FY 2024 Appropriations process. Specifically, we respectfully request Congress allocate \$50 million to the NACA Program for FY 2024 based on the considerable unmet capital needs of Native CDFIs, as well as the significant return on investment that dollars provided to Native CDFIs produces in terms of economic benefits. This request is supported by the 65 co-signatory organizations listed at the bottom of this request letter.

The following data points are particularly instructive, justifying the amount requested above:

- The unmet capital needs of Native CDFIs for homeownership, small business, and consumer lending is significant and growing: For example, a 2022 NCN survey of 16 Native CDFIs (just one quarter of the country's 64 Treasury-certified Native CDFIs) found their projected three-year unmet loan capital needs collectively totaled \$166 million.<sup>1</sup>
- For FY 2022, funding requests made by applicant Native CDFIs for NACA Base-Financial Assistance (FA) funding exceeded the amount awarded by the CDFI Fund by 49%. Meanwhile, funding requests made by applicant Native CDFIs for NACA Technical Assistance (TA) funding exceeded the amount awarded by the CDFI Fund by 15%.<sup>2</sup>
- According to the Treasury Department, investments made in CDFIs produce an eight-fold return, with each \$1 creating \$8 in private sector investments.<sup>3</sup>

With 64 certified Native CDFIs and two dozen more "emerging" ones in Treasury's certification pipeline, the Native CDFI industry is expanding rapidly to meet the growing needs of Indian Country. The NACA Program funding must keep pace with and support that growth. We appreciate your consideration of this request, and we welcome the opportunity to discuss it with you in further detail.

Sincerely,

Pete Upton CEO/Board Chair Native CDFI Network



#### **Co-Signatory Organizations:**

Lenwood V. Long, Sr. President and CEO

# **African American Alliance of CDFI CEOs**

Skya Ducheneaux Executive Director **Akiptan, Inc.** 

Ricky Sylestine Tribal Council Chairman

**Alabama-Coushatta Tribe of Texas** 

Stacey McQuade-Eger Executive Director

**ATNI Economic Development Corporation** 

Barbara Schmitt Executive Director

**Black Hills Community Loan Fund** 

Tamra Marlowe Executive Director

**Chehalis Tribal Loan Fund** 

Johnnie Earp Board Chair

**Cherokee Nation Economic Development Trust Authority** 

Sean Winters Executive Director Chi Ishobak, Inc.

Cindy Logsdon Chief Executive Officer

**Citizen Potawatomi Community Development Corporation** 

Douglas J. Bystry President and CEO Clearinghouse CDFI

Jeff Tickle

**Chief Executive Officer** 

**Cook Inlet Lending Center, Inc.** 

Becky Albert Breed Executive Director

**First Nations Community Financial** 

Teresa Boardman
Executive Director

Five Rivers Loan Fund, Inc.

Lakota Vogel Executive Director

**Four Bands Community Fund** 

Jeff Gilbreath Executive Director

**Hawaii Community Lending** 

Cristy Labanon
Executive Director

**Hawaiian Lending & Investments** 

Cathleen A. Mahon President and CEO Inclusiv

Rjay Brunkow CEO and President

**Indian Land Capital Company** 

Rick Dane Moore Executive Chair

**Indigenous Nations Tribal Reserve (INTR)** 

Johanna Bartee Executive Director Jamestown S'Klallam Tribal Capital, Inc.

Shayna Ferguson Manager/Loan Officer Lakota Federal Credit Union

Tawney Brunsch
Executive Director
Lakota Funds

Nancy Jordan
Interim Executive Director

**Lummi CDFI** 

Colleen Steele Executive Director

Mazaska Owecaso Otipi Financial, Inc.

Kerry Shabi
Interim Executive Director
Montana Native Growth Fund

**Robby Deere** 

**Chief Executive Officer** 

**Mvskoke Loan Fund** 

Angie Main

**Executive Director** 

**NACDC Financial Services, Inc.** 

Marla Bilonick

President & CEO

**National Association for Latino Community Asset Builders-NALCAB** 

**Chris James** 

President & CEO

**National Center for American Indian Enterprise Development** 

Seema Agnani

**Executive Director** 

**National Coalition for Asian Pacific American Community Development** 

Pete Upton

**Executive Director** 

Native360 Loan Fund, Inc.

**Thomas Ogaard** 

President and CEO

**Native American Bank** 

**Lorraine Davis** 

Founder/CEO

**Native American Development Center** 

**Leonard Smith** 

Chief Executive Officer

**Native American Development Corporation** 

**Dave Castillo** 

**Chief Executive Officer** 

**Native Community Capital** 

Cindy Mittlestadt

**Fund Manager** 

**Native Edge Finance** 

Rollin M. Wood

**Executive Director** 

Native Partnership for Housing, Inc.

Pattie Harris

**Administrative Director** 

**Natives Nationwide Networking Group** 

Kimberly Pate Managing Director

**NDN Fund** 

Mike Walker Executive Director NeighborWorks DHR

Jonelle Yearout
Executive Director

**Nimiipuu Community Development Fund** 

Dave Tovey
Executive Director

**Nixyáawii Community Financial Services** 

Cindy Hendrickson Executive Director

**Northern Shores Community Development** 

Christopher Coburn CEO-Executive Director

**Osage Nation CDFI** 

Chrystel Cornelius
CEO and President
Oweesta Corporation

Charlene Johnson Executive Director

**Plenty Doors Community Development Corporation** 

Gary L. Cunningham President & CEO **Prosperity Now** 

Suzanne Anarde Chief Executive Officer

**Rural Community Assistance Corporation** 

Henrietta Talkalai General Manager

**San Carlos Apache Relending Enterprise** 

Jonathan Zurek
Executive Director

**Seneca Nation of Indians Economic Development Company** 

Sharon Vogel Board Chair

**South Dakota Native Homeownership Coalition** 

Mytegia Lee

**Executive Director** 

#### **Southwest Native Assets Coalition**

KipuKai Kualii

Chairman

#### **Sovereign Council of Hawaiian Homestead Associations**

Pierre Augare

**Executive Director** 

**Taala Fund** 

**Britney Hiseley** 

**Executive Director** 

Tatanka Funds, Inc.

Russell Seagle

**Executive Director** 

The Sequoyah Fund, Inc.

**Tatewin Means** 

**Executive Director** 

# **Thunder Valley Community Development Corporation**

Sheila D. Herrera

**Executive Director** 

# **Tiwa Lending Services**

Alicia Burns

**Executive Director** 

Westwater Financial, Inc.

Julia Nelmark

President and CEO

#### White Earth Investment Initiative

Paul F. Huberty

**Executive Director** 

# **Wind River Development Fund**

Jennifer Peters

**Chief Executive Officer** 

#### **Wisconsin Indigenous Economic Development Corporation**

**Cheryl Cloud** 

CEO

#### **Wisconsin Native Loan Fund**

Christine Serrano

**Director of Economic Development** 

Ysleta del Sur Pueblo CDFI - Tigua Community Development Corporation

# Sara Barbour Interim Executive Director Yurok Alliance for Northern California Housing

<sup>&</sup>lt;sup>1</sup> NCN, NCN Market Demand Study, New England Market Research, Inc., October 2022.

<sup>&</sup>lt;sup>2</sup> For the FY 2022 funding round of the NACA Program, the CDFI Fund received Base-FA applications from 29 organizations that requested \$25.5 million in Base-FA awards. It awarded \$17.1 million to 19 of those 29 organizations (https://www.cdfifund.gov/sites/cdfi/files/2023-02/2022 NACA Award Book.pdf). The CDFI Fund also received TA applications from 19 organizations requesting \$2.7 million in TA awards, and it awarded \$2.35 million (https://www.cdfifund.gov/news/481).

<sup>3</sup> Treasury Secretary Janet Yellen (Native CDFI Network (NCN), Native CDFIs: Stepping Up to Serve Indian Country Through the Pandemic and Beyond, Native CDFI Network, July 2021, p. 1 (https://nativecdfi.net/wp-content/uploads/2021/09/NCN-Pandemic-Report.pdf).